

MY

STRATEGY

DIAMOND

**CREATED WITH LOVE, FROM
ME, TO EVERY GIRL.**

- Ekemini Akpakpan
ekeminiakpakpan.com

INTRODUCTION

Girls are unique beings too. Each of us with a unique vision, and mission. But it looks like before we were even born, there was a 'gender conspiracy'. An attempt to put us in a gender box, - more like define us.

While that may be true, the question is; five years from now, will you say you chose your life, or you settled for it? I will like you to say you chose it, and I have created a tool for you to design your life.

The personal strategy diamond is to help you design your life outcomes, and set strategic goals and objectives, to achieve these outcomes. Actually, this tool can help anybody.

The Strategy Diamond was first developed by strategy researchers Don Hambrick and Jim Fredrickson, as a framework for checking and communicating a strategy, in organizational context. It is a proven tool, that has helped thousands of organizations develop winning and rock solid strategy. All I am saying is, that could be you.

No, this is not another organizer, planner, or vision board. While those are good tools, this is a personalized strategy diamond, with the key elements of a winning strategy. I am gifting this to any girl who says, I want to choose what I want, and spring into action to achieve it.

Ekemini Akpakpan

SCORE CARD 100%

DESIGN YOUR LIFE IN NO PARTICULAR ORDER! EVERY ACTIVITY ATTRACTS A SCORE, AND SUMS UP TO 100%

THE GOAL IS TO DESIGN THE LIFE YOU WANT

5%

Take a break

35%

My Strategy
Diamond

15%

My Mission

30%

My Strategic
Goals & Objectives

15%

My Vision

SCORE CARD



Brainstorm!

OXFAM

A just world without
poverty.



Why do I do
what I do? What
will be the
outcome and
impact?

+15%
My Vision

Let's Brainstorm Together

Find a resource on how to craft a vision statement here: <https://ekeminiakpakpan.com/vision-and-mission-statement-resources/>

Also, book a free strategy session with me, for any additional help here: <https://ekeminiakpakpan.com/strategy-diamond/>

SCORE CARD



Brainstorm!



What I do, or intend to do. And how I intend to do it.

+15%

My Mission

OPRAH WINFREY

To be a teacher. And to be known for inspiring my students to be more than they thought they could be

Brainstorm!

Let's Brainstorm Together

Find a resource on how to craft a mission statement here: <https://ekeminiakpakpan.com/vision-and-mission-statement-resources/>

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ARTICULATE!

● My mission

● My vision

+5%

Take a break

SCORE CARD



+35%

Strategy

Diamond

Brainstorm!

ARENA WHERE DO I WANT TO BE?

1. Where do I want my Geographic Location to be?
2. Where is my opportunity? Or where is central to my life activities?
3. Where are my unique skills valued? Industry, organizations, and profession.

VEHICLE HOW DO I GET TO WHERE I WANT TO BE?

1. What are the type of activities I should be engaged in?
2. What kind of support system do I need, to accomplish these activities?
3. What platforms are relevant to my activities?

DIFFERENTIATOR HOW DO I STAND OUT?

1. What is my unique selling proposition?
2. Which unique skills give me a competitive advantage?
3. What do I want to be an expert in?

SCORE CARD



+35%

Strategy

Diamond Contd.

Brainstorm!

PACING HOW LONG WILL IT TAKE, TO GET TO WHERE I WANT TO BE?

1. What are the significant moves to be made?
2. What will be the timing of these moves?
3. What are the milestones to measure progress?

ECONOMIC LOGIC HOW WILL I PROFIT?

1. What is in it for me? Tangible and intangible.
2. How will I make profit?
3. How will I make money?

Let's Brainstorm Together

For any additional help, book a free strategy session with me, to create your strategy diamond: <https://ekeminiakpakpan.com/strategy-diamond/>

The goal is to answer key questions, that define a compelling strategy. And the answers form your strategic goals and objectives.

SCORE CARD



+30%

My Strategic
Goals & Objectives

Based on my strategy diamond, I will achieve the following strategic goals and objectives:

- 1...
- 2.
- 3.
- 4.
- 5.
- 6.

I AM

GOOD

TO GO!

I hope you found this useful. Plus, I am always looking for ways to serve you better. So, share a feedback with me at hi@ekeminiakpakpan.com